

## APPENDIX E - TRAIL FUNDING SOURCES

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Be creative in your search for trail funding. Remember that trails provide a variety of benefits to your community including economic development, health opportunities, open space preservation, transportation links, recreation, historic preservation, education and much more. As a result, funding for the your trail will come in many different forms.

Much of the funding for bicycle and pedestrian projects flows through state and regional transportation agencies. Proposition 12 and 40 have provided millions of dollars to the many grant programs administered by the California Department of Parks and Recreation. The California Office of Historic Preservation may fund the rehabilitation of historic properties and sites along the trail.

This report provides a comprehensive list and description of the grant programs that provide funding for trails. Most trails meet the guidelines of all of these grant programs. A summary of the grant application deadlines is located in the back of the report.

The following is a listing of the potential trail funding sources described in this Trail Funding Report.

### **FEDERAL SOURCES**

- Art and Cultural Funding for Trails and Greenways
- Community Development Block Grant Program
- Rivers Trails and Conservation Assistance (RTCA) Program
- TEA -21 - Transportation Enhancement Activities Funding

### **STATE SOURCES**

#### **Department of Parks and Recreation**

- California Heritage Fund Program
- California Recreational Trails Program
- Habitat Conservation Fund Program
- Land and Water Conservation Fund Program
- Murray-Hayden Youth Services Grant Program
- Per Capita Grant Program
- Riparian and Riverine Habitats Grant Program
- Roberti-Z'Berg-Harris Grant Program

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### **Department of Transportation (Caltrans)**

- Bicycle Lane Account
- Environmental Enhancement and Mitigation Program
- Safe Routes to Schools

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### REGIONAL SOURCES

#### Bay Area Air Quality Management District

- Transportation Fund for Clean Air 60% (TFCA)

#### Metropolitan Transportation Commission

- Transportation for Livable Communities (TLC)
- Neighborhood Planning and Capital Grant Program
- Housing Incentive Program (HIP)

#### San Francisco Bay Trail

- Regional Development Fund

### COUNTY SOURCES

#### Santa Clara County Park and Recreation Department

- Park Charter Fund

#### Santa Clara County Open Space Authority

- 20% Funding Program

#### Valley Transportation Authority

- Local Streets and County Roads Program
- Measure A/B Bicycle Expenditure Program
- TEA 21 - Enhancements to VTA
- Transportation Development Act (TDA)
- Transportation Fund for Clean Air 40% (TFCA)

### LOCAL SOURCES

- Impact Fees
- Growth Impact Ordinances
- Mitigation Fees

### FOUNDATION, CORPORATION AND NONPROFIT SOURCES

- American Greenways Kodak Awards Program
- Bikes Belong

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- California Greenways Creative Grants Program
- Fish America Foundation
- North American Wetlands Conservation Council
- Oracle Corporate Giving Program
- PowerBar's Direct Impact on Rivers and Trails Program (D.I.R.T.)

### **FOUNDATION, CORPORATION AND NONPROFIT SOURCES (CONT.)**

- Recreational Equipment Incorporated (REI)
- The Design Arts Program
- The Global Relief Heritage Forest Program
- Transportation and Community and System Preservation Pilot Program

### **LEGISLATIVE SOURCES**

### **PARTNERSHIP SOURCES**

- Developer Agreements
- Santa Clara Valley Water District - Enhancement Programs
- Friends of Stevens Creek Trail

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### FEDERAL FUNDING SOURCES

#### **Community Development Block Grant Program**

The CDBG program directly funds cities and towns for projects with community-wide benefits. Trails can qualify for CDBG money, particularly those with documentable economic, cultural and historic merits. Generally, information on CDBG grants is available through your mayor's office.

#### **Art and Cultural Funding for Trails and Greenways**

Many organizations seek ways to incorporate more of their community into their trail and greenway design. One way to do this is to celebrate the cultural and historic uniqueness of communities. There are many funding opportunities for these types of projects. The National Endowment of the Arts funds arts programs, and provides many links to other federal departments and agencies that offer funding opportunities for arts and cultural programs, as well as brownfields, sustainable community and transportation funding programs. On their site, you will also find case studies about programs and how they have accessed funding for programs.

#### **Rivers Trails and Conservation Assistance (RTCA) Program**

RTCA is a program of the National Park Service. The program does not provide funding for projects, but rather it provides valuable on-the-ground technical assistance - from strategic consultation and partnership development to serving as liaison with other government agencies. Communities must apply for assistance. To learn more about this program, visit their web site at <http://www.ncrc.nps.gov/rtca/>.

#### **TEA-21 - Transportation Enhancement Activities Funding**

In 1991, Congress enacted the Intermodal Surface Transportation Efficiency Act (ISTEA), a six-year bill authorizing a wide range of federal-aid transportation programs, including programs that fund trail acquisition and development. In June of 1998, the Transportation Equity Act for the Twenty-first Century (TEA-21) was enacted and expands on those programs that have proven to be a boon to trails.

Transportation Enhancement Activities fund:

1. Pedestrian and bicycle facilities
2. Pedestrian and bicycle safety and education activities
3. Acquisition of scenic easements and historic easements and sites

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4. Scenic or historic highway programs including tourist and welcome centers
5. Landscaping and scenic beautification
6. Historic preservation
7. Rehabilitation and operation of historic transportation buildings, structures or facilities
8. Preservation of abandoned railway corridors
9. Control and removal of outdoor advertising
10. Archaeological planning and research
11. Mitigation of highway runoff and provision of wildlife undercrossings
12. Establishment of transportation museums

In the Bay Area, Transportation Enhancement Activities funds are programmed both regionally, through the Metropolitan Transportation Commission's Transportation for Livable Communities (TLC) Program, and locally through the Valley Transportation Authority's TEA-21 Program. See Regional Sources and County Sources sections for more detail on these two funding programs.

### STATE FUNDING SOURCES

#### Department of Parks and Recreation

State Parks and Recreation funding sources generally fall into two broad categories – per capita grants and competitive grants. Some of California's grant programs even allocate funding using both techniques. The passage of Proposition 12 – Safe Neighborhood Parks, Clean Water, Clean Air, and Coastal Protection Bond Act of 2000 has provided funding to many of California's park and recreation funding programs and has also created some new programs. It should be noted that much of the \$2.1 billion in funding from Proposition 12 was directed toward specific projects at the writing of the proposition. As a result, only \$388 million will be available to fund the per capita programs and an additional sum will be available to fund the competitive grant programs of the State. A description of each of the applicable funding programs available for the Stevens Creek Trail are detailed below.

#### California Heritage Fund

The Office of Historic Preservation has prepared this summary information on the Parks Bond 2000 in response to inquiries from the general public

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requesting information on the historic preservation component of the bond measure.

The Safe Neighborhood Parks, Clean Water, Clean Air, and Coastal Protection Bond Act of 2000 (Villaraigosa-Keeley Act) is a \$2.1 billion general obligation bond measure approved by the voters of California in the March 7, 2000 general election. The bond measure will finance the acquisition, development, improvement, restoration, enhancement and protection of state and local parks, recreational, cultural, historical, fish and wildlife, lake, river, reservoir, coastal, and clean air resources. Generally, projects will be selected on a competitive basis; however, specific projects by name, location, and dollar amounts are also identified in the language of the bond proposal.

The bond measure specifically dedicates a sum of \$10 million to the California Heritage Fund to be administered by the Office of Historic Preservation. The funds shall be available as statewide grants on a competitive basis to cities, counties, districts, local agencies formed for park purposes, and nonprofit organizations for the acquisition, development, rehabilitation, restoration, and interpretation of historical and archeological resources.

By definition in the language of the bond measure, "a historical resource includes, but is not limited to, any building, structure, site area, place, artifact, or collection of artifacts that is historically or archeologically significant in the cultural annals of California." The language of the California Heritage Fund further defines "a historical resource preservation project as a product, facility, or project designed to preserve an historical resource that is listed, or formally determined eligible for listing, in the National Register of Historic Places or the California Register, or designated as an Historical Landmark or Point of Historical Interest."

The California Heritage Fund stipulates that grants shall be awarded on a competitive basis and may not exceed one million dollars or 50 percent of the cost of the project. The State Historical Resources Commission shall determine the amount of matching funds required, if any, for a grant administered in the Cultural Heritage Fund. Federally recognized California Indian tribes may apply for competitive grants to the extent funds are available to local governmental entities.

The Office of Historic Preservation anticipates that the bond money would become available to distribute as grants in fiscal year 2001-2002 beginning July 1, 2001. It is anticipated that application materials would be available in early 2001. If you wish to receive application information for Heritage Fund grants when it becomes available, or have further questions please contact:

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**Contact:** Dennis Weber, Grants Manager  
Fiscal and Information Management Unit  
PO Box 942896  
Sacramento, CA 94296-0001

**Telephone:** 916-653-5789

**FAX:** 916-653-9824

**E-mail:** [dwebe@ohp.parks.ca.gov](mailto:dwebe@ohp.parks.ca.gov)

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### California Recreational Trails Program

The Recreational Trails Program (RTP) provides funds for recreational trails and trails-related projects. The procedural guide contains program information and application materials. The RTP is administered, at the federal level, by the Federal Highway Administration (FHWA). It is administered at the state level, by the California Department of Parks and Recreation (DPR). Nonmotorized projects are administered by the Department's Planning and Local Services Section. Motorized projects are administered by the Department's Off-Highway Motor Vehicle Recreation Division.

California's allocation for the 2001-2002 grant cycle will be approximately \$3.2 million. About \$2.2 million will be available for non-motorized trails projects and \$1.0 million for motorized trails projects. Cities, counties, districts, state agencies, and nonprofit organizations with management responsibilities over public lands are eligible to apply. The RTP is a matching program that provides up to 80% of the project costs. Applications for the next cycle of the Recreational Trails Program (RTP) must be received or post marked no later than October 1, 2001. The current procedural guide is dated March 1999.

**Contact:** Bill Orme  
California State Parks  
Office of Grants and Local Services  
PO Box 943896  
Sacramento, California 94296-0001

**Telephone:** 916-651-8573

**E-mail:** [borme@parks.ca.gov](mailto:borme@parks.ca.gov) or [localservices@parks.ca.gov](mailto:localservices@parks.ca.gov)

### Habitat Conservation Fund Program

The Habitat Conservation Fund (HCF) Grant Program was initiated under the California Wildlife Protection Act of 1990. This competitive grant program awards \$2 million dollars annually to local public agencies. The HCF Program requires a dollar for dollar match from a non-state source. These funds will be provided annually from July 1, 1990 to July 1, 2020. This grant program is administered by the California Department of Parks and Recreation (DPR). The following categories will be funded during 2002/03 FY grant cycle: Anadromous Fish, Wetlands Habitat, Riparian Habitat and Trails Programs. Applications must be postmarked or delivered to the California Department of Parks and Recreation, no later than October 1, 2001.

**Contact:** Dian Chun  
California State Parks

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Local Services Section  
PO Box 943896  
Sacramento, California 94296-0001

**Telephone:** 916-651-8600

**E-mail:** [dchun@parks.ca.gov](mailto:dchun@parks.ca.gov)

### **Land and Water Conservation Fund Program**

The Land and Water Conservation Fund Program provides funds to federal agencies, and to the 50 states and 6 territories. The money allocated to the states may be used for statewide planning, and for acquiring and developing outdoor recreation areas and facilities. The program, which is administered nationally by the National Park Service (NPS), became effective in January 1965, was initially authorized for a 25-year period, and has been extended for another 25 years, to January 2015. Under the provisions of the California Outdoor Recreation Resources Plan Act of 1967, the expenditure of funds allocated to California is administered by the State Liaison Officer (SLO), who is the Director of the State Department of Parks and Recreation. Funds for the program are derived from federal recreation fees, sales of federal surplus real property, the federal motorboat fuels tax and the Outer Continental Shelf mineral receipts.

Eligible projects are limited to outdoor recreation purposes, and to indoor facilities which support outdoor recreation activities. The types of projects most often funded by local agencies are acquisition or development of neighborhood, community, and regional parks that include top priority recreation projects or acquisitions of wetlands. Combination acquisition and development projects are not eligible.

Projects ineligible for funding include restoration or preservation of historic structures, construction of employee residences, interpretive facilities which go beyond interpreting the project site and its immediate surrounding area, development of convention facilities, commemorative exhibits, construction of facilities marginally related to outdoor recreation, indoor facilities such as community centers and gymnasiums, and facilities used primarily for spectator sports.

California's allocation for the 2001-2002 fiscal year is \$7.7 million. Approximately \$4.3 million is available for grants to local agencies: \$2.6 million for Southern California and \$1.7 million for Northern California. The program requires a dollar for dollar match. Applications must be postmarked or delivered to the California Department of Parks and Recreation, no later than May 01, 2001.

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**Contact:** Dian Chun  
California State Parks  
Office of Grants and Local Services  
PO Box 943896  
Sacramento, California 94296-0001  
**Telephone:** 916-651-8600 or (916) 653-7423  
**FAX:** 916-653-6511  
**E-mail:** [dchun@parks.ca.gov](mailto:dchun@parks.ca.gov) or [localservices@parks.ca.gov](mailto:localservices@parks.ca.gov)

### **Murray-Hayden Urban Youth Services Grant Program**

Murray-Hayden Urban Youth Services competitive grant program is directed at developing or improving parks, park facilities or environmental youth centers that are within the immediate proximity of a neighborhood that has been identified by the California Department of Parks and Recreation as having a critical lack of park or open space lands or deteriorated park facilities that are in an area of significant poverty and unemployment, and that have a shortage of services for youth. Priority shall be given to capital projects that employ neighborhood residents and at-risk youth. Grant applications are due May 1, 2002.

**Eligible applicants:** Public agencies, non-profit organizations, and federally recognized California Indian tribes

Total funds available: Approximately \$100,000,000

\$50,000,000 for projects specified in the proposition and \$50,000,000 for the Competitive Program.

**Allocation of funds for specific types of projects (if any):**

50% of the available funds shall be allocated to heavily urbanized counties and cities or nonprofit organizations or park districts in those counties and cities. Of this 50%, no more than 10% shall be allocated to fund grants to nonprofit youth serving agencies for acquisition, renovation, or construction of youth centers (pursuant to Sect. 990 of Welfare and Institutions Code). Of this 10%, at least 50% shall be granted to youth service organizations eligible for tax-exempt status pursuant to Section 501(c) (3) of the Internal Revenue Code that are chartered by a national youth service organization.

**Note:** Matching requirements from Roberti-Z'berg-Harris Act apply to these funds, i.e., at least 30% of the total project costs must be provided by local applicants, with at least one-third coming from private or non-state sources.

**Contact:** John Hart  
California State Parks  
Office of Grants and Local Services

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PO Box 943896  
Sacramento, California 94296-0001

**Telephone:** 916-651-8578

**E-mail:** [jhart@parks.ca.gov](mailto:jhart@parks.ca.gov) or [localservices@parks.ca.gov](mailto:localservices@parks.ca.gov)

### **Per Capita Grant Program**

Proposition 12 provides that the funds allocated for the Per Capita Grant Program I to be used for projects that accomplish the following:

- A. Rehabilitate facilities at existing local parks that will provide for more efficient management and reduced operational costs. This may include grants to local agencies for the renovation of recreational facilities conveyed to local agencies resulting from the downsizing and decommissioning of federal military installations
- B. Develop facilities that promote positive alternatives for youth and that promote cooperation between local park and recreation service providers and youth-serving nonprofit organizations
- C. Promote family oriented recreation, including art activities
- D. Provide for open, safe, and accessible local park lands, facilities, and botanical gardens

**Eligible projects:** Acquisition, development, improvement, rehabilitation, restoration, enhancement, and interpretation of local park and recreation lands and facilities, including renovation of recreation facilities conveyed to local agencies resulting from the downsizing or decommissioning of federal military installations

**Eligible applicants:** Cities, counties and districts

**Total funds available:** Approximately \$338,000,000

- A. 60% of the total funds available shall be allocated to cities and to districts, other than a regional park district, regional park and open-space district, or regional open-space district (each city or district to be allocated a minimum of \$30,000)
- B. 40% of the total funds available shall be allocated to counties and regional park districts, regional park and open-space districts, or regional open-space districts (each county to be allocated a minimum of \$150,000).

**Contact:** John Hart  
California State Parks  
Office of Grants and Local Services

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PO Box 943896  
Sacramento, California 94296-0001

**Telephone:** 916-651-8578

**E-mail:** [jhart@parks.ca.gov](mailto:jhart@parks.ca.gov) or [localservices@parks.ca.gov](mailto:localservices@parks.ca.gov)

### **Riparian and Riverine Habitats Grant Program**

**Eligible projects:** Improvement or acquisition and restoration of riparian habitat, riverine aquatic habitat, and other lands in close proximity to rivers and streams for river and stream trail projects undertaken in accordance with Section 78682.2 of the California Water Code, and for purposes of Section 7048 of the Water Code

**Eligible applicants:** Cities, counties, districts, local agencies formed for park purposes, other districts, and federally recognized California Indian tribes

**Note:** For this grant program, a "local agency" is any local agency formed for park purposes pursuant to a joint powers agreement between two or more local entities, excluding school districts, and "other district" is any district authorized to provide park, recreational, or open-space services, or a combination of those services, except school districts

**Total funds available:** Approximately \$10,000,000 for Competitive Grant Program. Grant applications are due February 1, 2002.

**Contact:** Dave Smith  
California State Parks  
Office of Grants and Local Services  
PO Box 943896  
Sacramento, California 94296-0001

**Telephone:** 916-651-8576

**FAX:** 916-653-6511

**E-mail:** [dsmit@parks.ca.gov](mailto:dsmit@parks.ca.gov) or [localservices@parks.ca.gov](mailto:localservices@parks.ca.gov)

### **Roberti-Z'Berg-Harris Grant Program**

Funds for this grant program are to be allocated for projects pursuant to the Roberti-Z,berg-Harris Urban Open-Space and Recreation Program Act (Chapter 3.2 (commencing with Section 5620)) and are to be used for projects that accomplish the following:

- A. Rehabilitate facilities at existing local parks that will provide for more efficient management and reduced operational costs. This may include grants to local agencies for the renovation of recreational facilities

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- conveyed to local agencies resulting from the downsizing and decommissioning of federal military installations.
- B. Develop facilities that promote positive alternatives for youth and that promote cooperation between local park and recreation service providers and youth-serving nonprofit organizations.
  - C. Promote family oriented recreation, including art activities.
  - D. Provide for open, safe, and accessible local park lands, facilities, and botanical gardens.

**Eligible projects:** Acquisition, development, rehabilitation and restoration of park and recreation areas and facilities pursuant to the Roberti-Z'berg-Harris Urban Open-Space and Recreation Program Act (Chapter 3.2 (commencing with Section 5620))

**Eligible applicants:** Cities, counties districts and federally recognized California Indian tribes

**Total funds available:** \$200,000,000

**Type of grant allocation (competitive or per capita):** Both competitive and per capita (block). Applications for competitive, needs basis grants are due November 1, 2001.

**Allocation of funds for specific type of projects (if any):** The Roberti-Z'berg-Harris Grant Program is divided into three sub-programs: A. Block (Per Capita) Grants, B. Non-urban Need Basis Grants, and C. Urban Need Basis Grants.

**Contact:** Deborah Viney  
California State Parks  
Office of Grants and Local Services  
PO Box 943896  
Sacramento, California 94296-0001

**Telephone:** 916-651-8572

**E-mail:** [dvine@parks.ca.gov](mailto:dvine@parks.ca.gov) or [localservices@parks.ca.gov](mailto:localservices@parks.ca.gov)

### Department of Transportation (Caltrans)

#### Bicycle Lane Account

The Bicycle Lane Account (BLA) is administered by the Caltrans Bicycle Facilities Unit in Sacramento. BLA funding has increased over the past few years due to the concerted efforts of bicycle advocates and legislative acts. Updated grant guidelines will be available in March of 2001. The program has typically favored cost effective on-street bicycle improvements such as Class II and Class III facilities, loop detectors, bike lockers, storage racks on

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transit vehicles, etc. Caltrans anticipates awarding \$7.2 million dollars in the late spring of 2001. The fund will award \$5 million dollars annually after this funding cycle.

**State Contact:** Ken McGuire, Senior Planner  
Caltrans Bicycle Facilities Unit  
1120 N Street, MS #1  
Sacramento, CA 95814

**Telephone:** 916-653-2750  
**FAX:** 916-654-2409  
**E-mail:** ken\_mcguire@dot.ca.us

**Local Contact:** Julian Carroll, Senior Transportation Planner  
Caltrans, District 4  
P.O. Box 23660  
Oakland, CA 94623-0660

**Telephone:** 510-286-5598  
**FAX:** 510-286-5559  
**E-mail:** julian\_carroll@dot.ca.us

### **Environmental Enhancement and Mitigation Program (EEMP)**

Environmental Enhancement and Mitigation Program (EEMP) funds are distributed to public agencies to mitigate environmental impacts caused by new or modified state transportation facilities. EEMP funds are directed at highway landscaping, urban forestry, roadside recreation and resource land projects. The California Resources Agency reviews and ranks projects for submission to the California Transportation Commission for funding consideration. The program awards \$10 million dollars annually. Grants typically do not exceed \$250,000.00. The Resources Agency grant application is generally mid-November of each calendar year.

**Contact:** The Resources Agency  
1416 Ninth Street, Room 1311  
Sacramento, CA 95814

**Telephone:** 916-653-5656

### **Safe Routes to School**

Safe Routes to School funds are provided by the Federal government and administered by Caltrans. Safe Routes to School funds are directed at bicycle and pedestrian safety and traffic calming projects that improve access to local

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schools. This is a construction program. However, 10% of the project costs can be directed at education, enforcement and encouragement programs that support the construction improvement project. Project categories include Sidewalks, traffic calming and speed reduction, pedestrian/bicycle crossings, on-street bicycle facilities, off-street pedestrian/bicycle facilities and traffic diversion improvements. Caltrans and the California Highway Patrol reviews and ranks projects. The program will award \$20 million in fiscal year 2000/2001, the second year of this demonstration project. Grants typically do not exceed \$500,000.00. The second year applications are due May 22, 2001.

**Contact:** Rich Munroe  
Caltrans, District 4  
P.O. Box 23660  
Oakland, CA 94623-0660  
**Telephone:** 510-286-5226  
**FAX:** 510-286-5559  
**E-mail:** rich\_munroe@dot.ca.us

### REGIONAL FUNDING SOURCES

#### Bay Area Air Quality Management District (BAAQMD)

##### Transportation Fund for Clean Air (TFCA) - Regional 60% Share

TFCA funds are distributed to public agencies to implement projects to reduce air pollution from motor vehicles. TFCA funds are for cost-effective projects that reduce motor vehicle emissions and support implementation of the transportation control measures (TCMs) and mobile sources measures contained in the *Clean Air Plan*. Nine categories of projects are eligible to receive funding. Bicycle facility projects that are included in an adopted countywide bicycle plan or congestion management plan, like the Stevens Creek Trail, are eligible for funding. All TFCA funds are managed by the Bay Area Air Quality District. However, two separate and distinct application processes are used. Forty percent of the funds are awarded by the local Program Manager (Valley Transportation Authority) and the remaining 60% are distributed through a regional competitive grant application process. The BAAQMD grant application is generally June 30 of each calendar year.

**Contact:** David Burch - Bicycle Projects  
Bay Area Air Quality Management District  
939 Ellis Street

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San Francisco, CA 94109

**Telephone:** 415-749-4641

**FAX:** 415-928-8560

### **Metropolitan Transportation Commission (MTC)**

In recent months, MTC has embraced a number of programs and policy goals that foster livability and enhance alternatives to auto travel. Most recently, MTC expanded its portfolio of programs that link transportation and land-use decisions by launching a Housing Incentive Program (HIP). The housing program is designed to maximize public investments in transit infrastructure and encourage transit use while also addressing the region's housing shortage. Following are summaries of MTC's various smart growth efforts.

### **Transportation for Livable Communities Program (TLC)**

In 1998, MTC launched the Transportation for Livable Communities program. The program's acronym, "TLC," is no accident: It indicates MTC's intent to lavish some tender loving care on town centers, public transit hubs, key streets and the like as a way of fostering community vitality and recapturing some of that small-town atmosphere that has been lost in many Bay Area cities. Initially, the program provided planning grants, technical assistance and capital grants to help cities and nonprofit agencies develop transportation-related projects fitting the TLC profile. In November of 2000, the program was revamped and expanded to include a Housing Incentive Program. The TLC initiative now has two main components.

### **Transportation for Livable Communities (TLC) Neighborhood Capital and Planning Grant Program**

Small-scale transportation investments can sometimes make a big difference in a community's vitality and identity. Streetscape improvements, transit-, pedestrian-, and bicycle-oriented developments, and related strategies can bring a new vibrancy to downtown areas, commercial cores and neighborhoods, enhancing their amenities and ambience and making them places where people want to live and visit. The TLC program encourages redevelopment efforts that add housing and economic vitality to older business and community centers throughout the region. Projects that provide pedestrian, bicycle and transit links to these centers are a part of this program.

The Metropolitan Transportation Commission (MTC) offers two kinds of financial assistance through the Neighborhood Grant Program. Local

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governments, community-based organizations and transportation service providers may receive funding. Projects in the early or conceptual stage of their development are eligible for TLC Planning Grants, which are awarded to help sponsors refine and elaborate promising project ideas. Projects with completed plans are eligible for Capital Grants, which directly support construction and help turn plans into reality.

### **Capital Grants**

MTC allocates \$9 million annually for TLC projects from funds made available through the federal Transportation Equity Act for the 21st Century (TEA 21). MTC may fund TLC capital projects at \$9 million per year from a portion of the Congestion Mitigation and Air Quality Program funds (at approximately \$5 million per year) and the Transportation Enhancements Program (at approximately \$4 million per year). Capital grants range in size from \$150,000 to \$2 million per project. MTC adopted new capital grant criteria in November 2000. Eligible TLC capital projects include transportation-related improvements including streetscapes, transit villages, bicycle facilities, and pedestrian plazas.

### **Planning Grants**

MTC can provide funding for planning efforts that aim to improve a community's connection with the regional transportation system. Up to \$50,000 per project is available. Technical experts can jump-start a project by helping define its general concept, assisting with planning and implementation, or facilitating community input. Providers of technical assistance include urban design, architecture and transportation planning firms. Up to \$10,000 per project is available.

No formal application is required for planning grants. Rather, organizations having projects that meet TLC planning grant criteria should send a letter of interest to: Lawrence D. Dahms, Executive Director, Metropolitan Transportation Commission, 101 Eighth Street, Oakland, CA 94607. The letter should include a description of the project, its sponsors, how the project fulfills the criteria, a planning timetable, a preliminary construction schedule, the amount of funds requested, and the level of local match. MTC reviews letters of interest twice a year. The next round of planning grant applications will be accepted in mid-2001.

**Contact:** Karen Frick - TLC Project Manager  
Metropolitan transportation Commission  
101 Eighth Street

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Oakland, CA 94607

**Telephone:** 510-464-7704

**FAX:** 510-464-7848

**E-mail:** [kfrick@mtc.ca.gov](mailto:kfrick@mtc.ca.gov)

### **Housing Incentive Program (HIP)**

In March 2000, MTC staff began working with members of its Advisory Council to develop an incentive program to encourage the location of compact, transit-oriented housing at key transit stops throughout the region. After reviewing the San Mateo Transit Oriented Development Incentive Program (winner of the MTC Grand Award in 2000) MTC staff developed a regional proposal that is similar in nature, offering seed money for compact communities in the vicinity of public transit hubs. This proposal for a Housing Incentive Program was presented in July and again in September to the Advisory Council for review, comment and endorsement. The full MTC Commission approved the Housing Incentive Program at its November 2000 meeting, allocating \$9 million in TLC capital grant money for the first round of projects.

**Contact:** Trent Lethco  
Metropolitan Transportation Commission  
101 Eighth Street  
Oakland, CA 94607

**Telephone:** 510-464-7737

**FAX:** 510-464-7848

**E-mail:** [tlethco@mtc.ca.gov](mailto:t lethco@mtc.ca.gov)

### **San Francisco Bay Trail**

#### **Regional Development Program**

The San Francisco Bay Trail Project evaluates applications to the Regional Development Program, a grant program intended to speed development of the Bay Trail. This year \$7.5 million has been earmarked for the Bay Trail from Proposition 12, the Safe Neighborhood Parks, Clean Water, Clean Air, and Coastal Protection Bond of 2000. The grant program is administered by the Association of Bay Area Governments (ABAG). Local, state and Federal government agencies, special districts and qualified nonprofit organizations are eligible to apply. The program favors construction of high priority trail segments; use of matching or in-kind contributions; innovative solutions and partnerships, and planning efforts to overcome obstacles to future trail development. Separate applications are available for construction projects and planning/feasibility studies; in addition, a short "project inquiry" form is

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provided for potential future projects that are not ready to submit a formal application.

**Contact:** Laura Thompson  
San Francisco Bay Trail Project  
P.O. Box 2050  
Oakland, CA 94604

**Telephone:** 510-464-7909

**FAX:** 510-464-7970

**E-mail:** [LauraT@abag.ca.gov](mailto:LauraT@abag.ca.gov)

### COUNTY FUNDING SOURCES

#### Santa Clara County Park and Recreation Department

##### Park Charter Fund

The Santa Clara County Park Charter Fund was established by the voters and funds the operations and maintenance the capital improvement and acquisition program of the County Parks and Recreation Department. The County Parks and Recreation Commission makes recommendations to Board of Supervisors regarding expenditures of the fund. Trail projects that are indentified in the *1995 Santa Clara Countywide Trails Master Plan* have received funding from the Park Charter Fund. Agencies seeking contributions from the Park Charter Fund are encouraged to discuss their projects with the County Parks and Recreation Department staff prior to making a formal request to the County Parks and Recreation Commission. These formal requests generally coincide with the Capital Improvement Program budget process that begins in January each year.

**Contact:** Lisa Killough, Deputy Director  
Parks and Recreation Department  
298 Garden Hill Drive  
Los Gatos, CA 95032

**Telephone:** 408-358-3741

**FAX:** 408-358-3245

**E-mail:** [Lisa.Killough@mail.prk.CO.Santa-Clara.CA.US](mailto:Lisa.Killough@mail.prk.CO.Santa-Clara.CA.US)

#### Santa Clara County Open Space Authority

##### 20% Funding Program

The Santa Clara Valley Open Space Authority was established in 1992. A benefit assessment funding mechanism was approved by voters in 1994. The

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20% Funding Program was established to assist agencies participating in the Santa Clara County Open Space Authority with their own open space programs. Funding for the program is based upon 20% of the Authority's capital fund. The objectives of the 20% Funding Program are acquisition and site development and restoration projects that are consistent with Authority's criteria for acquisition and open space policies and goals. Funding to the participating agencies is related to the revenues generated within each of these jurisdictions. A simple application form is required for projects.

**Contact:** Lloyd Wagstaff, General Manager  
Santa Clara County Open Space Authority  
6146 Camino Verde Drive, Suite P  
San Jose, CA 95119-1460

**Telephone:** 408-224-7476

**FAX:** 408-224-7548

**E-mail:** lwagstaff@openspaceauthority.org

**Valley Transportation Authority (VTA)**

### **Local Streets and County Roads Program**

The Valley Transportation Authority is revising the Local Streets and County Program funding guidelines. The revisions are intended to:

1. Increase connectivity of local streets and county roads as a means to (a) shorten trips by all modes, (b) improve pedestrian and bicycle access, (c) improve transit routing and (d) keep shorter trips off the freeway and expressway system.
2. Provide funding for local transportation projects not directly connected to, or inadequately funded, by new development.
3. Expeditiously create and support a multi-modal local street/county road system.

Several of the eligible project categories are components of the Stevens Creek Trail Master Plan. The Local Streets and County Roads Program will fund new sidewalks, new Class II & III bicycle lanes, major sidewalk and Class II & III bicycle facility upgrades, pedestrian/bicycle connections and overcrossings and local streets and county roads landscaping.

**Contact:** Marcella Rensi  
Valley Transportation Authority  
3331 North First Street  
San Jose, CA 95134-1906

**Telephone:** 408-321-5717

**FAX:** 408-321-5723

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**E-mail:** rensi\_m@vta.org

### **Measure A/B Bicycle Expenditure Program**

Measure A and Measure B approved by voters providing funding for bicycle projects. The Valley Transportation Authority has worked with the County Bicycle Advisory Committee to generate tiered prioritization list of bicycle projects in Santa Clara County. The City of Cupertino submitted the San Tomas Aquino/Saratoga Creek Trail projects for this ranking. This trail project was placed Tier 1. Funding will become available over the next 10 years and will be granted to projects on a first-come first-serve basis.

**Contact:** Celia Chung  
Valley Transportation Authority  
Congestion Management & Highways Program  
3331 North First Street, Bldg. B  
San Jose, CA 95134

**Telephone:** 408-321-5716

**FAX:** 408-321-5723

**E-mail:** celia.chung@vta.org

### **TEA-21 -Transportation Enhancement Activities (local share)**

Santa Clara Countywide Transportation Enhancement Activities Funds are made available through the federal Transportation Equity Act of the Twenty-first Century (TEA-21). These competitive grant funds are to be used for transportation-related capital improvement projects that enhance the quality-of-life by improving transportation choices and the built environment in and around transportation facilities in Santa Clara County. Projects are evaluated and ranked in priority order based upon the selection criteria established by the federal legislation and guidelines developed by the Valley Transportation Authority. The VTA is proposed to award \$4.41 million dollars in the 2<sup>nd</sup> and final funding cycle. It is recommended that projects be of sufficient size to warrant the significant paperwork associated with Federal grant funds. A suggested minimum grant request is \$150,000.00. The VTA grant application deadline for the 2<sup>nd</sup> and final funding cycle is likely to occur spring/summer 2001 and will follow the Metropolitan Transportation Commission's award of regional Transportation Enhancement Activities Funds through the Transportation for Livable Communities (TLC) Program.

**Contact:** Marcella Rensi  
Valley Transportation Authority  
3331 North First Street

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San Jose, CA 95134-1906  
**Telephone:** 408-321-5717  
**FAX:** 408-321-5723  
**E-mail:** rensi\_m@vta.org

### **Transportation Development Act (TDA) Article 3 Funds**

Transportation Development Act (TDA) Article 3 Funds are made available in the nine-county Metropolitan Transportation Commission (MTC) region for pedestrian and bicycle purposes. All cities and counties are eligible to claim funds under TDA Article 3. Each agency receives their “guarantee” and can apply for additional funds through the Competitive Program. Seventy percent (70%) of the funding is dedicated to the “Guarantee Program” and 30% is directed at the “Competitive Program.” The VTA Board of Directors approves local criteria for establishing project priorities. Applicant agencies must have an adopted bicycle plan or Circulation Element of the General Plan that covers bicycle transportation. Agencies must also have established a Bicycle Advisory Committee (BAC) in order to be eligible to apply for funds. The VTA grant application deadline is generally January 30 of each year.

**Contact:** Marcella Rensi  
Valley Transportation Authority  
3331 North First Street  
San Jose, CA 95134-1906

**Telephone:** 408-321-5717  
**FAX:** 408-321-5723  
**E-mail:** rensi\_m@vta.org

### **Transportation Fund for Clean Air (TFCA) - Local 40% Share**

TFCA funds are distributed to public agencies to implement projects to reduce air pollution from motor vehicles. TFCA funds are for cost-effective projects that reduce motor vehicle emissions and support implementation of the transportation control measures (TCMs) and mobile sources measures contained in the *Clean Air Plan*. Nine categories of projects are eligible to receive funding. Bicycle facility projects that are included in an adopted countywide bicycle plan or congestion a management plan, like the Stevens Creek Trail, are eligible for funding. All TFCA funds are managed by the Bay Area Air Quality District. However, two separate and distinct application processes are used. Forty percent of the funds are awarded by the local Program Manager (Valley Transportation Authority) and the remaining 60% are distributed through a regional competitive grant application process. The VTA grant application deadline is generally March 30 of each calendar year.

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**Contact:** Sylvia Star-Lack  
Valley Transportation Authority  
3331 North First Street  
San Jose, CA 95134-1906

**Telephone:** 408-321-5719

**FAX:** 408-321-5723

**E-mail:** Sylvia.Star-Lack@vta.org

### LOCAL FUNDING SOURCES

#### **Growth Impact Ordinances**

Growth impact ordinances are enforced by counties and cities to estimate the impact of all residential, industrial and commercial development on public park and recreational facilities within a development project's local and regional service zones. The ordinance makes provisions whereby the project developer will set aside the lands or moneys necessary to offset the project's specific park and recreational impacts. Again, your city or county planner should have more information about this in your area.

#### **Impact Fees**

Many communities have raised money through self-imposed increases in taxes and bonds. Some communities provide for impact fees that require residential, industrial and commercial development project leaders to provide sites, improvements and/or funding for developing public improvements like open space and trails. Impact fees may be allocated to a particular trail from land development projects in all other areas of a county or city if the fund is a dedicated set-aside account established to help develop a county- or city-wide system of trail projects. Call your county or city planner to find out more about impact fees for your area.

#### **Mitigation Fees**

Mitigation fees are imposed by local communities through the environmental review process conducted under the California Environmental Quality Act (CEQA) and the National Environmental Protection Act (NEPA). These fees and/or land dedications attempt to offset negative impacts caused by either public or private development projects that impact the trail corridor and the alternative transportation experience. These fees may also be used to mitigate unacceptable levels of services on roadways caused by the increased traffic associated with large-scale developments.

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### FOUNDATION, CORPORATE AND NONPROFIT GRANT FUNDING SOURCES

Obtaining grants for your project can be labor intensive and at times, exhausting experience. However, with proper planning, thorough research and commitment your hard work will be rewarded. Below are a few examples of foundation, corporate and nonprofit grant funding sources.

#### **American Greenways Kodak Awards Program**

American Greenways Kodak Awards Program, administered by The Conservation Fund, provides grants of \$500 to \$2500 to local greenways projects. Grants can be used for almost any activity that serves as a catalyst for local greenway planning, design or development.

**Contact:** The Conservation Fund  
1800 North Kent Street, Suite 1120  
Arlington, VA 22209  
**Email:** [dswol@conservationfund.org](mailto:dswol@conservationfund.org)

#### **Bikes Belong**

Bikes Belong Coalition seeks to assist local organizations, agencies, and citizens in developing bicycle facilities projects that will be funded by TEA-21, the Transportation Equity Act for the 21st Century. Bikes Belong Coalition will accept applications for grants of up to \$10,000 each, and will consider successor grants for continuing projects. Funding decisions are made on a rolling basis.

**Contact:** Bikes Belong  
368 Beacon Street, Suite 102  
Brookline, MA 02446-2800  
**Phone:** 617-734-2800  
**Email:** [Mail@Bikesbelong.org](mailto:Mail@Bikesbelong.org)  
**Website:** [www.bikesbelong.org](http://www.bikesbelong.org)

#### **California Greenways Creative Grants Program**

The California Trails and Greenways Foundation and The Conservation Fund, a national land and water conservation organization, provide small grants from \$500 to \$2,500 to California nonprofit organizations and

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government agencies to help develop new action oriented greenway projects. The Creative Grants Awards provide seed money to spark creativity in conservation, outdoor recreation, and greenway development. Local, regional or statewide non-profit organizations and local public agencies may apply.

Grants must be used for activities such as mapping, surveying and design activities; land acquisition; access improvements; brochures; interpretive displays; audio visual productions or public opinion surveys; hiring consultants; incorporating land trusts; building a foot bridge; planning a bike path; or other creative projects. In general, grants can be used for all appropriate expenses needed to complete a greenway project including planning, technical assistance, legal and other costs. Grants may not be used for academic research, general institutional support, lobbying or political activities. Awards recognize creative strategies or problem solving by local groups.

### *Program Goals*

Develop new, creative action-oriented greenway and trail projects  
Assist grassroots greenways organizations  
Leverage additional money for conservation and greenway development and acquisition  
Recognize and encourage greenway proponents and organizations

### *Grant Criteria*

Recipients are selected according to:  
Importance of the project to local greenway development or acquisition efforts.  
Demonstrated community support for the project .  
Extent to which the grant will result in matching funds or other support from public or private sources.  
Likelihood of tangible results.  
Capacity of the organization to complete the project.  
How the project serves as a model for planning and developing greenways.

**Contact:** California Greenways Board  
633 Los Palos Drive  
Lafayette, CA 94549

**Phone:**  
**EMail:**  
**Website:**

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### **Fish America Foundation**

Fish America Foundation provides funding to public and private organizations for projects that enhance or conserve water and fisheries resources, including community efforts. The grant award is approximately \$10,000.

**Contact:** Fish America Foundation  
1033 N. Fairfax Street, Suite 200  
Alexandria, VA 22314

### **North American Wetlands Conservation Council**

The U.S. Fish and Wildlife Service (Service) and the North American Wetlands Conservation Council (Council), are currently entertaining proposals that request match funding for wetland and wetland-associated upland conservation projects under the Small Grants program. Projects must meet the purposes of the North American Wetlands Conservation Act of 1989, as amended.

**Contact:** Dr. Keith A. Morehouse, Small Grants Coordinator  
Ms. Heather Poindexter, Office Secretary  
North American Waterfowl and Wetlands Office  
4401 North Fairfax Drive, Suite 110  
Arlington, VA 22203

**Phone:** 703-358-1784

**FAX:** 703-358-2282.

### **Oracle Corporate Giving Program**

Oracle provides grants to medical research, endangered animal protection, environmental protection, and K-12 math, science, and technology education. Past recipients have included trail groups.

**Website:** [www.oracle.com/corporate/giving/community/i](http://www.oracle.com/corporate/giving/community/i)

### **PowerBar's Direct Impact on Rivers and Trails Program (D.I.R.T.)**

PowerBar's Direct Impact on Rivers and Trails Program (D.I.R.T.) provides grants ranging from \$2,000 - \$5,000 in support of efforts to protect, preserve and restore recreational lands and waterways.

**Contact:** Powerfood, Inc.

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Attn: DIRT Program  
2150 Shattuck Avenue  
Berkeley, CA 94710

**Website:** <http://www.powerbar.com/whoweare/>

### **Recreational Equipment Incorporated (REI)**

Recreational Equipment Incorporated (REI) awards seed grants of \$200 to \$2,000 to state and local conservation groups for projects that enhance river protection.

**Contact:** National Rivers Coalition  
American Rivers, Inc.  
801 Pennsylvania Ave.  
SE, Washington, DC 20003

### **The Design Arts Program**

The Design Arts Program of the National Endowment for the Arts funds projects that promote excellence in urban design, historic preservation, planning, architecture and landscape planning.

**Contact:** The Design Arts Center, Room 625  
Nancy Hanks Center  
1100 Pennsylvania Avenue  
NW, Washington, DC 20506

### **The Global Relief Heritage Forest Program**

The Global Relief Heritage Forest Program, American Forestry Association, provides funding for planting tree seedlings on public lands. Emphasis is placed on diversifying species, regenerating the optimal ecosystem for the site and implementing the best forest management practices.

**Contact:** American Forestry Association  
P.O. Box 2000  
Washington, DC 20013

### **Transportation and Community and System Preservation Pilot Program**

The purpose of the Transportation and Community and System Preservation Pilot Program (TCSP) is to fund grants and research to investigate and address the relationship between transportation and community and system

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preservation. States, local governments, MPOs, tribal governments, and other local and regional public agencies are eligible for discretionary grants for planning and implementation. Applications for Fiscal Year 2002 grants and research recommendations are due at your FHWA Division Office by close of business on Jan. 31, 2001.

**Website:** [tcsp-fhwa.volpe.dot.gov/index.html](http://tcsp-fhwa.volpe.dot.gov/index.html)

**Contact:** Federal Highways

### LEGISLATIVE FUNDING

Trail projects can also receive funding directly through the legislative process. Funding can be directed to your trail through additions to legislative bills and through the inclusion of specific line item projects in the language of ballot measures. Legislative funding is typically directed at trail projects with strong community support and demonstrated track records for achieving success. Community involvement is a critical element to raising the public's and correspondingly, the politicians' awareness of the trail. Agency staff members and community activists must maintain excellent communication with the legislative staff to learn about legislative funding opportunities.

### PARTNERSHIP FUNDING

One, often overlooked, method of funding trails is to partner with public agencies, private companies and nonprofit organizations. Partnerships enable your community to complete the trail project and engender a spirit of cooperation, civic pride and community participation. Be willing to accept in-kind donations of supplies like stone and other paving materials, benches, signs, flowers and amenities. These gifted project components will go a long way toward reducing actual costs for completing the trail. Examples of partnerships include:

- Working with a local youth group to build or maintain a section of project.
- Working with a local college or university to incorporate the Stevens Creek Trail into their curriculum, such as bridge design, engineering, landscaping, trail signage, art along the trail, habitat restoration and trail monitoring projects.
- Partnering with your local army reserve to build or maintain sections of your project.
- Working with a local land trust to obtain land for greenways.

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- Working with flood control agency to develop joint greenway and floodway.
- Working with private developers toward trail connectivity and traffic mitigation.

### **Developer Agreements**

Private real estate developments can make contributions to the trail. Private developments are subject to discretionary permits and agreements between the local agency and the developer. These agreements can detail development benefits to be provided to the developer and trail improvements or trail funding from the developer to be provided as part of the development approval process. Every development proposal should be evaluated for its connections to the trail and potential to assist in developing the Stevens Creek Trail.

### **Public Agency Joint Ventures**

Public agencies can combine efforts to facilitate joint projects. Trail projects are frequently combined with flood control improvements and utility corridor projects. In these instances, environmental documents, construction plans and specification and construction management services can be combined to reduce overhead and facilitate implementation. Project cost sharing is also a common technique used to implement projects that serve multiple goals.

### **Friends of the Stevens Creek Trail**

The Friends of Stevens Creek Trail (FOSCT) is a nonprofit organization dedicated to promoting community pride and involvement in the completion, enhancement and enjoyment of the Stevens Creek Trail and Wildlife Corridor. The following are examples of what the Friends have recently accomplished toward the implementation of their mission.

- FOSCT raised about \$10,000 annually from the Gift Catalogs. The proceeds go toward the installation of footbridges, benches, signage and habitat enhancements.
- FOSCT raised about \$63,000 annually from Trailblazer Race. The proceeds go to support staff and events.
- FOSCT hosts many trail workdays to install native plantings, build fences, clean up the creek after winter storms and promote State and National Trails Days.

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- FOSCT published the "trailblazer," a quarterly newsletter.

### **Other Fundraising Ideas**

People are always looking for ideas on how to raise money for their trail or greenway project. Holding fundraising events can help generate public interest in the project and attract positive media coverage.

- "Sell" pieces of trail for each linear foot.
- Hold a fundraising race along the trail.
- Hold a river regatta.
- Hold a community festival that celebrates your culture and heritage and promotes local businesses. Charge an entry fee that goes toward upkeep of the greenway or trail.
- Hold an auction to allow companies and individuals to bid on sponsorships of the trail.
- Hold a raffle of donated items.

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### IMPORTANT GRANT APPLICATION DEADLINES

This chart summarizes the most current grant application deadlines. Many of the agencies which make annual grant awards follow this schedule each year. However, it is important to make contact with the funding agencies early in your search for trail dollars to learn about potential changes to the application guidelines and deadlines.

<b>Funding Program</b>	<b>Deadline</b>
Per Capita Grant Program to CA P&R	Now - June 30, 2003
Roberti-Z'berg-Harris Grant Program to CA P&R	Now - June 30, 2003
Transportation Development Act to VTA	January 30, 2003
Riparian and Riverine Habitats Program to CA P&R	February 1, 2002
Transportation Fund for Clean Air 40% to VTA	February 12, 2002
Regional Development Fund to Bay Trail Project	April 6, 2002
Land and Water Conservation Fund to CA P&R	May 1, 2002
Murray-Hayden Youth Services Grant to CA P&R	May 1, 2002
Safe Routes to Schools to Caltrans	May 21, 2002
TLC - Capital Grant Program to MTC	June 26, 2002
TLC - Housing Incentive Program to MTC	June 26, 2002
TLC - Neighborhood Planning Grant Program to MTC	June 26, 2002
Transportation Fund for Clean Air 60% to BAAQMD	June 30, 2002
Measure A/B Bicycle Expenditure Program to VTA based upon County BAC Ranked Prioritization List	July 5, 2002
California Heritage Fund Program to the California Office of Historic Preservation	August 1, 2002
California Recreational Trails Program to CA P&R	October 1, 2002
Habitat Conservation Fund Program to CA P&R	October 1, 2002
Environmental Enhancement and Mitigation Program to The Resources Agency	November 15, 2002
Bicycle Transportation Account to Caltrans	December 1, 2002

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### **Other Programs with Past Dates (may be refunded in the future)**

Safe Routes to Schools to Caltrans

May 22, 2001

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