

## **Race Director Role**

Trailblazer Race

- 1. Liaison with other organizations:
  - a. City of Mountain View (permit, course impact, liability waivers, race day setup)
  - b. Company/ organization hosting the festival area (coordination with events team)
  - c. Sponsor relations (logos, exhibitor booths, banners)
  - d. Registration portal (Its Your Race, OYME)
  - e. REACT radio comms (Day of race)
- 2. Course setup
- 3. Oversight and coordination with teams (includes ensuring that each of the following has been assigned to a responsible person)
  - a. Comms & Promotion (Registrations, Posters, PR)
  - b. Zone Captains (mile markers, flaggers, water stations)
  - c. Food & Drinks Captain
  - d. Water Stations (zone captains, food & drinks captain)
  - e. Signs, Banners and Posters at race venue
  - f. Volunteer coordinator (follow up on volunteer sign ups received, assign roles to them)
  - g. Race Registration (Day of race)
  - h. Volunteer Registration (Day of race)
  - i. Transportation (Volunteers to their stations, other stuff)
  - j. Properties required (Day of race)
  - k. Kids activities face painting, 1-mile run
  - I. Emcee, announcements, awards
    - i. Names of sponsors
    - ii. Schedule when to announce what/ script for announcer
  - m. Parking and traffic
- 4. Rental Supplies
- 5. T-shirts timely, size-wise ordering
- 6. Bibs timely, event-wise ordering
- 7. Packet pick up (bib, T-shirt)

For more information or to volunteer for this important role, please contact Rajiv Mathur